香港保險顧問聯會
THE HONG KONG CONFEDERATION OF INSURANCE BROKERS

Regulation of Data and AI in Insurance: a Hong Kong and global perspective	
Date:	20 August 2026 (Thursday)
Time:	3pm – 5pm (HKT)
Mode:	Zoom
Language:	English

Course Outline

Insurance intermediaries increasingly rely on data-driven tools and digital platforms to advise clients and distribute products. In Hong Kong, the use of customer data and AI technologies is shaped by data protection laws, regulatory guidance and emerging global standards. This session explains the key legal principles governing data use and AI in insurance and how international regulatory developments may influence Hong Kong practice. It focuses on practical compliance considerations for intermediaries.

Speaker

Mr. Jeff Heasman

Jeff Heasman is an international insurance and legal specialist with expertise in law, behavioural sciences, business psychology, negotiation, communication strategies, and claims handling. He provides consultancy and training to the world's leading brokers and insurers across Asia Pacific, Latin America, and Europe. A former litigation executive, senior liability adjuster, and the first Dean of the Faculty of Law at Cavendish University in Zambia, Jeff lectures internationally and is the author of the forthcoming Elgar Concise Encyclopaedia of Terrorism Law entry on insurance against terrorism. He is also co-founder of the Insurance Cyber and Political Risks Observatory (ICPRO), where he focuses on applying behavioural and analytical insight to underwriting, cyber risk, and portfolio exposure.