
Product Safety & Product Liability in Hong Kong

Date: 12 January 2027 (Tuesday)

Time: 3pm – 5pm (HKT)

Mode: Zoom

Course Outline

In Hong Kong's increasingly interconnected and consumer-focused marketplace, product safety and product liability present significant legal, regulatory and reputational risks for businesses.

This practical session explores the legal framework governing defective and dangerous products in Hong Kong, including liability arising from contract law, negligence and statutory duties.

Participants will gain a clear understanding of how product liability claims develop, recent legal trends, and the important role product liability insurance plays in protecting businesses.

Drawing on real case studies and practical insurance examples, the session will also examine how brokers and insurance professionals can explain complex policy provisions in clear, customer-friendly language, helping clients better understand their exposures and insurance protection.

Speaker

Mr. Jeff Heasman

Jeff Heasman is an international insurance and legal specialist with expertise in law, behavioural sciences, business psychology, negotiation, communication strategies, and claims handling. He provides consultancy and training to the world's leading brokers and insurers across Asia Pacific, Latin America, and Europe. A former litigation executive, senior liability adjuster, and the first Dean of the Faculty of Law at Cavendish University in Zambia, Jeff lectures internationally and is the author of the forthcoming Elgar Concise Encyclopaedia of Terrorism Law entry on insurance against terrorism. He is also co-founder of the Insurance Cyber and Political Risks Observatory (ICPRO), where he focuses on applying behavioural and analytical insight to underwriting, cyber risk, and portfolio exposure.