
人工智能賦能保險經紀：生成式 AI 在客戶諮詢與提升生產力的實務應用
AI-Augmented Insurance Broker: Practical GenAI for Client Advisory and Productivity (Cantonese)

Date: 18 November 2026 (Wednesday)

Time: 3pm – 5pm (HKT)

Mode: Zoom

[Course Outline](#)

- GenAI/LLM for brokers
- Client advisory applications
- Productivity toolkit
- Case studies & guardrails

[Speaker](#)

Mr Edmund Lam 林兆宏先生

Edmund Lam is the Council Member, Chairman of Talent Cultivation Committee, and Executive Member of the Smart City Academy, for Smart City Consortium Hong Kong, with expertise in data and AI, and consulting digital transformation for corporations, building data and analytics leadership, and culture and change management. He has been heavily involved in upskilling and reskilling of banking and finance employees in facing challenges posed by technological advancement of Fintech and Insurtech. He also owns a technology company with cutting edge products servicing Hong Kong, Australia and other parts of the APAC region.

Edmund holds 2 master degrees from the Chinese University of Hong Kong and Leicester University of UK, with data, AI and analytics certifications from Wharton, Nvidia and Google.