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## **An Introduction to Reinsurance Law in Hong Kong**

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**Date:** 21 July 2026 (Tuesday)

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**Time:** 3pm – 5pm

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**Mode:** Zoom

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### Course Outline

Reinsurance plays a crucial role in the financial stability of insurers and the availability of insurance products in Hong Kong. Understanding how reinsurance works, and case precedents, helps explain insurer behaviour, claims decisions and market capacity. This session introduces the legal structure of reinsurance arrangements and the key contractual principles that govern them as well as examining key legal precedents. It also examines how reinsurance disputes can affect primary insurance outcomes.

### Speaker

#### **Mr. Jeff Heasman**

Jeff Heasman worked as a litigation executive and senior liability adjuster before branching out into language and psychology. Jeff holds both a bachelors and a masters of law degree, is a qualified language instructor and also a certified practitioner member of the Academy of Modern Applied Psychology as well as a member of the Association of Business Psychology.

Jeff maintains a close connection to the industry by regularly providing consultancy in areas such as law and communication and he provides consultations with individuals and teams regarding cognitive skills, such as decision-making and problem-solving.

Jeff is recognised as an expert in the field of negotiations within the insurance industry. Other areas of specialist expertise include insurance fraud, claims handling and the synergy between product design, brand promises, marketing messages and customer expectations.

Jeff is currently completing a doctoral thesis with a Swiss business school, focusing on human v automated decision-making in insurance claims and its potential impact on customer trust.