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## **An Overview of the Hong Kong Healthcare Legal Practice**

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**Date:** 16 June 2026 (Tuesday)

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**Time:** 3pm – 5pm

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**Mode:** Zoom

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### Course Outline

Healthcare and medical insurance form an important part of the Hong Kong insurance market, particularly with the growth of private healthcare and voluntary health insurance schemes. Insurance intermediaries must understand the legal and regulatory environment that governs medical services, and more especially professional liability. This session provides an overview of the Hong Kong legal framework and the fundamentals of medical negligence law.

### Speaker

#### **Mr. Jeff Heasman**

Jeff Heasman worked as a litigation executive and senior liability adjuster before branching out into language and psychology. Jeff holds both a bachelors and a masters of law degree, is a qualified language instructor and also a certified practitioner member of the Academy of Modern Applied Psychology as well as a member of the Association of Business Psychology.

Jeff maintains a close connection to the industry by regularly providing consultancy in areas such as law and communication and he provides consultations with individuals and teams regarding cognitive skills, such as decision-making and problem-solving.

Jeff is recognised as an expert in the field of negotiations within the insurance industry. Other areas of specialist expertise include insurance fraud, claims handling and the synergy between product design, brand promises, marketing messages and customer expectations.

Jeff is currently completing a doctoral thesis with a Swiss business school, focusing on human v automated decision-making in insurance claims and its potential impact on customer trust.