
**Life Insurance for Business Continuity:
Key Person and Loan Protection Strategies**

Date: 9 July 2026 (Thursday)

Time: 10am – 12nn

Mode: Zoom

[Course Outline](#)

- Assess business vulnerability to key person loss and structure appropriate coverage
- Understand lender requirements for loan collateral assignments
- Navigate policy ownership, beneficiary designations, and tax implications in business contexts
- Position life insurance as a business resilience tool

[Speaker](#)

Mr. Steve Kean

Steve Kean has over 3 decades of experience in international financial planning and wealth management, with a background that includes strategic and transformation management consulting and establishing and expanding successful life insurance platforms with 2 leading international private banks. Steve has trained thousands of professionals in Europe and across Asia through workshops designed to simplify complex financial concepts. Passionate about empowering others with actionable knowledge, he is committed to elevating industry standards and positive client outcomes.