
**Life Insurance and (Asian) Business Succession:
From Founder to Second Generation**

Date: 13 May 2026 (Wednesday)

Time: 3pm – 5pm

Mode: Zoom

Course Outline

- Describe financial planning strategies and tools to navigate the unique complexities of (Asian) family business succession
- Structure life insurance solutions that preserve business continuity and family harmony
- Address cultural sensitivities around control, face, and family hierarchy
- Create equitable solutions for active and non-active family members

Speaker

Mr. Steve Kean

Steve Kean has over 3 decades of experience in international financial planning and wealth management, with a background that includes strategic and transformation management consulting and establishing and expanding successful life insurance platforms with 2 leading international private banks. Steve has trained thousands of professionals in Europe and across Asia through workshops designed to simplify complex financial concepts. Passionate about empowering others with actionable knowledge, he is committed to elevating industry standards and positive client outcomes.