人工智能基礎課程 (保險業)

AI Fundamentals for Insurance Brokers (Cantonese)

Date:	3 September 2025 (Wednesday)
Time:	3pm – 5pm
Mode:	Zoom

Course Outline

- Introduction to Artificial Intelligence
- Core Components of AI
- Application of AI in Insurance
- AI in Action – Tools for Brokers
- Challenges and Considerations

Speaker

Mr. Edmund Lam　林兆宏先生

Edmund Lam is the Council Member and Chairman of Talent Cultivation Committee for Smart City Consortium, with expertise in AI, data and analytics and consulting digital transformation for corporations, building data and analytics leadership, culture and infrastructure, specialised in the areas of Fintech and Insurtech, and upskilling/reskilling employee skillsets ready for data-driven decision making with machine learning and AI. He has been heavily involved in training up banking and finance employees in facing challenges posed by latest development of FinTech, InsurTech, and ClimateTech. He holds 2 master degrees (Leicester University UK and Chinese University HK) and with AI, data and analytics education from AWS, Wharton and IBM.